

celevu

Celebrity Business Platform



We aim to provide clients with **efficient algorithms** tailored to their business needs.

Founded in 2020, Aligo AI is headquartered in Seoul and Paris.

Leveraging our expertise in data engineering and a powerful scoring engine, we introduce a new approach to celebrity-endorsed advertising by streamlining the contract process and recommending the ideal celebrity for our clients' campaigns.

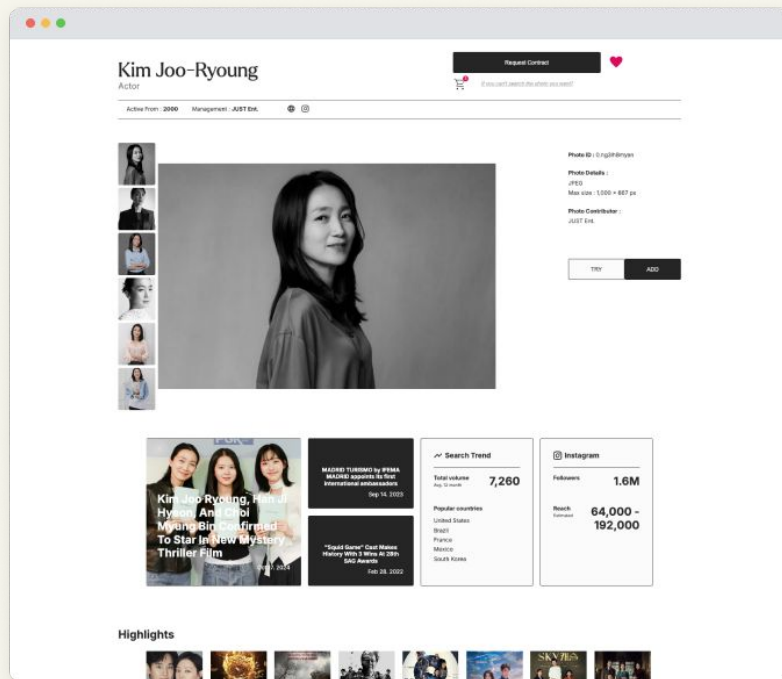




End-to-end Celebrity Business Platform, optimized by AI

Celevu is a cutting-edge platform revolutionizing celebrity marketing with a seamless, personalized experience for brands and advertisers.

Powered by AI, the platform streamlines the search, recommendation, and contracting process, helping brands find celebrities who perfectly align with their campaign objectives and brand image.



Celevu Celebrity Detail Page
Actress *Kim Joo Ryoung*

Our Services

Online Celebrity Marketing

Various digital media & format

Utilize images of renowned K-celebrities across various media, including digital banner ads, product detail page, and social media posts.

Instant access to Celebrity IP

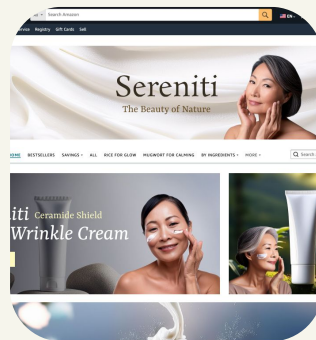
Once a celebrity accepts the contract, image files are instantly provided in a stock image format, enabling easy and convenient collaboration with trendy celebrities without the need for additional photoshoots.



Digital banner ads



Social media



Online store banner
Amazon, product detail



Long-term contracts
Brand ambassadors

Our Services

Brand Event Invitations

High media coverage & Lasting impact on brand images

Press events featuring Korean celebrities attract huge crowds and extensive media coverage, significantly boosting a brand's visibility. These events offer fans an exclusive opportunity to see their idols, enhancing the brand's aspirational appeal. The offline presence and influence of Korean stars ensure lasting brand impact and consumer engagement.

Our Services

Global Event Invitations

Rise of Hallyu & Korean Celebrities' Global Influence

With the rising influence of K-culture and the global fandoms of Korean celebrities, Celevu is actively partnering with event organizers worldwide who wish to invite Korean stars, from renowned actors to K-pop idols.

By facilitating celebrity invitations and collaborations, Celevu helps expand celebrity business opportunities and creates valuable connections with global brands, enhancing their presence and impact in international markets.



Korean Tours Festival (France) Feb 22-23, 2025

Actress Kim Joo Ryoung

Networks Brands



Golden Goose
Fashion



ETRO
Fashion



Sézane
Fashion



RSVP Paris
Fashion



Chaumet
Jewelry



Guerlain
Cosmetics



Benefit
Cosmetics



TISSOT
Watch



SkinCeuticals
Skincare



Santen
Pharmaceuticals

Networks **Ad Agencies**

We are currently collaborating with leading advertising agencies in Korea and Europe to provide a variety of services tailored to advertisers' needs, including ad production, shooting, and celebrity bookings for brand events.



Innocean



Dexter Crema



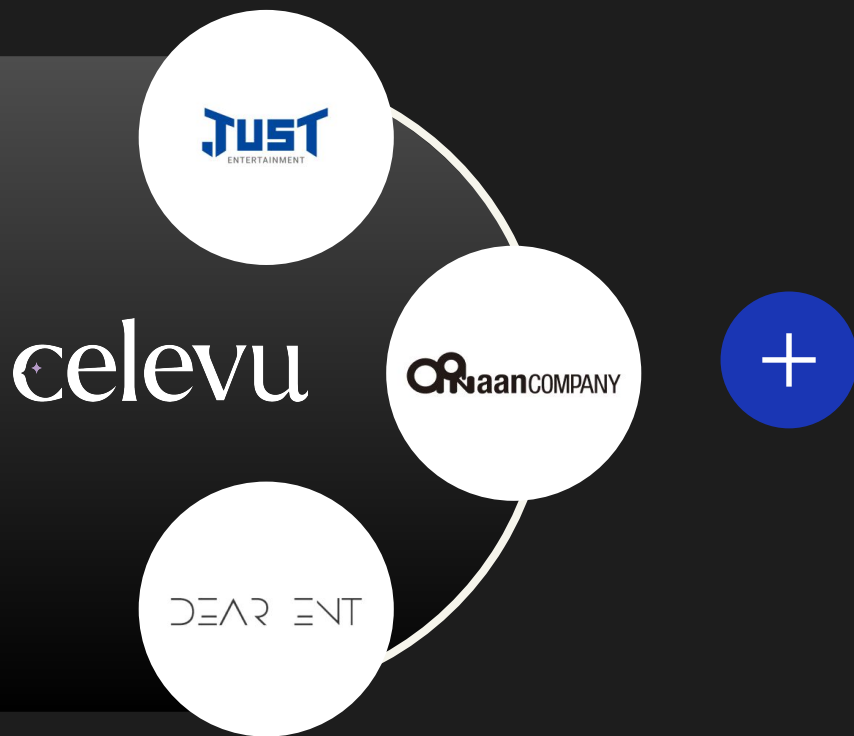
Publicis Health



Publicis Sport &
Entertainment

Networks

Celebrity Agencies



250+

Korean celebrities available for contract

From 15+ agencies,
including the **Big 3 Kpop**
agencies.

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